



clarity child guidance center  
annual report 2024





Originally founded as an orphanage in 1886, Clarity Child Guidance Center is the only nonprofit mental health treatment hospital in South Texas specializing in kids ages 3 to 17.



Our staff of mental health professionals is the largest in the region, providing a full continuum of care on our 8-acre campus.



Our mission is to support children and families in their pursuit of mental wellness.



With the support of kind donors and the community, we aim to ensure that every child and family who needs our services receives our services.



**board officers**  
Reed Hurley, *Board Chair*  
Shanna Ramirez, *Chair Elect*  
Vanessa Lacoss Hurd, *Vice Chair*  
Tony LoBasso, *Immediate Past Chair*  
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John Seybold  
Caprica Wells



**Dear Friends of Clarity Child Guidance Center,**

As we reflect on the past year at Clarity, I am overwhelmed with gratitude for the unwavering support of our community, partners, and dedicated staff. In a time of continued challenges and transformation, your generosity and commitment have allowed us to make a meaningful impact in the lives of the children we serve.

In 2024, we accomplished incredible milestones together. With your help, we completed the first phase of a major capital project to enhance our facilities. On June 11th, we proudly hosted our Ribbon Cutting ceremony, celebrating the donors who made Phase 1 of our **HEROES: Campaign for Clarity** possible. The much-needed renovations to our kitchen and dining hall not only improved functionality but also created a more environmentally friendly footprint. Additionally, the newly named **Methodist Healthcare Ministries Living Unit**, added eight more beds to our inpatient hospitalization program, bringing our total capacity to 74. This expansion will allow us to serve an estimated 700 more children annually – a critical step in addressing the growing need for mental health services. We opened the unit in September, and it has been at full capacity ever since.

Beyond our campus, we expanded our reach by launching a mental health clinic partnership with Southside ISD, located on the Southside High School campus. This initiative aims to provide partial hospitalization, outpatient therapy and assessments, to address a resource gap in mental health services for students in this underserved area. **Clarity Southside** opened its doors on January 7, 2025.

Community engagement was also a key focus. During Mental Health Awareness Month, we collaborated with Texas Public Radio to host a screening of *Screenagers: Addressing Youth Mental Health in the Digital Age*, a free event open to the public. We were honored to welcome Dr. Delaney Ruston, the film's creator, as our keynote speaker at our **Claritycon2024**, where we saw a record number of attendees.

Looking ahead to 2025, we are committed to deepening our impact. Our goals include securing support for **Phase II** of our Heroes Campaign, which will further enhance our ability to serve children and families. Additionally, we are excited to launch a **Multisystemic Therapy** program in collaboration with the Center for Healthcare Services, a community-based treatment designed to address the core causes of challenging behaviors in youth 12-17. With your continued support, we will ensure that every child and family who need our services receives our services.

On behalf of our board, staff, and the children we serve, thank you for being part of our journey. Your generosity and belief in our mission make everything we do possible. We look forward to another year of growth, service, and transformation.

With gratitude,



Jessica Knudsen  
President and CEO



Reed Hurley  
Board Chair







## crisis services

5,724 assessments

The crisis services department is a 24/7 walk-in clinic for children and teens experiencing a psychiatric emergency. It provides immediate access to a safe, supportive environment where a licensed behavioral health professional conducts an assessment.

Inpatient treatment has 5 units with 74 beds dedicated to stabilizing children who are a danger to themselves or others. Patients receive a treatment plan that includes an on-going evaluation, therapy, and 24-hour nursing care under the supervision of a physician.



## inpatient hospitalization

3,684 admissions

## partial hospitalization

7,514 treatment days

The partial hospitalization program provides children with intensive mental healthcare during the day and then collaborates with the family to practice skills in the evening. Care is provided by psychiatrists, nurses, clinicians, and therapeutic recreation staff.



## outpatient services

14,017 appointments

The outpatient department offers diverse treatment interventions, such as individual, family, and group therapy. A licensed mental health professional will recommend the appropriate services for a child's age and developmental needs.





## first step program

348 kids screened

First Step is a one-time consultation that gives a recommendation about service(s) a child or family may need. A psychological testing technician performs an assessment, a psychologist conducts an interview and reviews the results with the family, and then a care coordinator works with families to access care.

The Next Step Center connects families to services that support their child's continued path to mental wellness. Brief therapy, bridge appointments, school referrals and clearances, and care coordination services are available.



## next step center

892 appointments

## clarity southside

clinic opening  
january 7, 2025

Southside High School is home to a new Clarity Child Guidance Center location, allowing all students enrolled in a Southside ISD school to access mental healthcare. Both partial hospitalization and outpatient services are available.



## claritycon conference

536 attendees

Claritycon is an annual educational conference on children's mental health which explores the internal and external factors that impact the emotional, psychological, and social well-being of young people. Attendees range from educators, therapists, nurses, social workers, and mental health professionals.

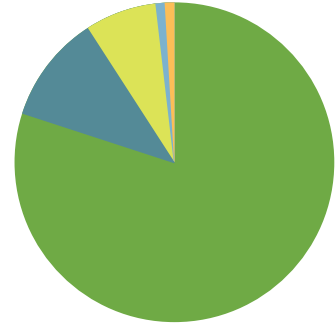






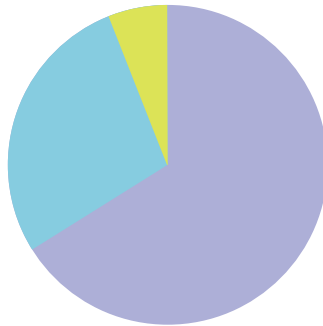
## our revenue **\$29,670,088**

- 80% earned revenue
- 11% foundations
- 7% government
- 1% corporations
- 1% individuals



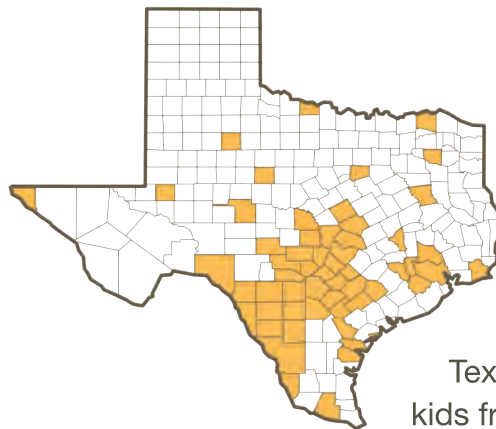
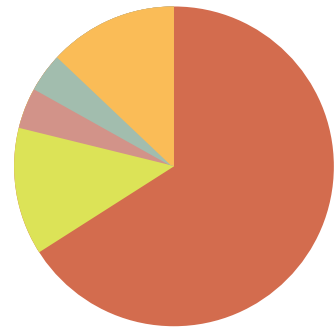
## our fundraising **\$5,588,539**

- 66% HEROES / capital
- 22% program
- 6% United Way



## our expenses **\$30,006,144**

- 66% personnel
- 13% contracted expenses
- 4% program supplies
- 4% occupancy
- 13% other



In 2024, Clarity helped children from 60 counties in Texas, as well as treated kids from Florida, Missouri, Nevada, New Mexico, North Carolina, and South Dakota.

# HEROES

## The Campaign for Clarity

In September 2023, we marked a major milestone by breaking ground on Phase I, which included transforming an existing building to create a new 8-bed inpatient unit and renovating our kitchen to accommodate our growing patient base with an environmentally conscious design. The new specialty inpatient unit, the only one of its kind in South Texas, will allow us to **provide critical care to an additional 700 children** with acute mental health needs annually. Thanks to the foundation, government, corporation and individual support, we successfully secured **\$7.2 million** in funding for Phase 1. We reopened the kitchen in July and the inpatient beds became fully operational in September 2024.

We are eager to continue building on this momentum and are seeking support for the next two phases of our campaign. Phase II will focus on expanding our **outpatient capacity** by creating new spaces for additional psychiatric providers and therapists, while Phase III will increase our Crisis Assessment Center's footprint to meet the surging demand for crisis services.

**A very special thank you to our generous donors who supported Phase 1 of the Heroes Campaign.**

Methodist Healthcare Ministries  
Texas Health & Human Services Commission  
TND Family Foundation  
The Greehey Family Foundation  
H-E-B  
Holt Family Foundation  
John R. and Greli N. Less Charitable Trust  
The Brown Foundation  
Myra Stafford Pryor Charitable Trust  
Elizabeth Lende  
Junior League of San Antonio  
Redman Foundation  
Marcia and Otto Koehler Foundation  
Faye L. & William L. Cowden Charitable Foundation



# patient caregiver testimonials

“Thank you so much for helping us and giving us the tools to continue to help my son.”

“This was my family’s first time facing a mental health crisis. I am happy I chose to bring my daughter to Clarity. Her experience was overall positive.”

“Thank you for your help and guidance for my son. I have been proactive and doing what I need to do to be more involved in my son’s life, his feelings, self-reflection as well as communicating better.”

“Clarity was very informative from when I made the first phone call to get information on where I could go to help my daughter who is suffering from depression and anxiety. The entire staff from day one up until the time we discharged were so helpful and supportive at guiding us and providing us with the resources we needed. Thank you!”



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