







2012
annual
report





-  who we are
-  letter from our leadership
-  accomplishments & future plans
-  impact
-  financials
-  donors

who we are

Clarity Child Guidance Center's legacy dates back to 1886 when thirteen caring women founded an orphanage for children who had been left behind by society. Over the years, the children who most often lived at the orphanage throughout their entire childhood years were children suffering from mental, emotional and behavioral (MEB) disorders. The agency evolved over decades to become a premiere resource for children in need of mental health treatment.

In 2010, Southwest Mental Health Center merged with the Child Guidance Center and was renamed Clarity Child Guidance Center. We became the region's only nonprofit providing a continuum of mental health care for children ages 3–17 suffering from serious disorders.

Clarity Child Guidance Center's mission is to help children, adolescents and families overcome the disabling effects of mental illness, and improve their ability to function successfully at home, at school and in the community.

As a result, we help heal young minds and hearts.



letter from our leadership

As we write this letter, it's with the recognition that we have been entrusted to continue to carry on the work of providing hope and healing set forth by our founders in 1886. We are also well aware of the responsibility we have to be good stewards with the support we receive, and take care to apply our funds to those areas of mental health treatment that will positively impact the children and their families that we serve. This is especially true in this climate of healthcare reform. There's a dynamic discussion taking place and there are strong opinions on the best way forward. For many people, there is a crisis in healthcare. In our view, this has been the case for over 120 years.

Since our founding, we've been providing care for kids in crisis. And in many cases, these children and their families have not had a way to pay for the services they desperately need. But as long as we have room, we'll find a way to care for the child or adolescent who needs mental health treatment. Our 13 founders began the tradition of compassionate care that our staff continues today.

On behalf of the board of directors, the management team and the staff of Clarity Child Guidance Center, we are pleased to submit our first Clarity Child Guidance Center annual report for your review. In this report we document how we have effectively used the funds received by our non-profit organization in the past 12 months to provide mental health care for children and adolescents.

We also want to take this opportunity to thank you for the support you have provided to Clarity Child Guidance Center as an employee, donor, and/or advocate. By your investment in our organization, we can continue to help children, adolescents and families overcome the disabling effects of mental illness, improving their ability to function successfully at home and in the community. You are part of a large family of people who took the time to care for kids—and in the process, you have given them hope.

Sincerely,



Paul R. Brochu
Chair, Board of Directors



Frederick W. Hines
President & CEO

accomplishments & future plans

Clarity Child Guidance Center continues to be a major provider of treatment programs for children suffering from mental illness. The number of patients we serve continues to grow, mirroring the national statistic of 1 in 5 children who will be diagnosed with a mental disorder. Treating children when they are children is critical to their future success.

Untreated, children are twice as likely to become involved in drugs/alcohol, and 50% will drop out of school. A national study revealed that over 50% of the youth incarcerated were suffering from an untreated mental illness. Together, we can create the next generation of leaders, while creating happy and healthy childhoods, simply by providing treatment to children in need. And treatment is effective, with over 80% of families reporting an improvement.

As a leader in children's mental health, Clarity Child Guidance Center (CGC) has identified two key areas of growth that are required in order to meet the needs of our community.

First, proactive treatment is needed in many areas of Bexar County that lack access to care. Clarity CGC has partnered with the Baptist Health Foundation to launch an innovative new model of care through the deployment of guidance clinics.

The Baptist Health Foundation has agreed to fund the pilot of the first clinic, while H-E-B's Tournament of Champions has signed on to help with some of the expenses related

to the deployment of additional clinics. As a result, we expect to open our first clinic in the first quarter of 2013. Look for more updates on the clinic's results and plans for future sites in upcoming communications.

Secondly, a study commissioned by Methodist Healthcare Ministries in 2010 revealed that our community was lacking 21 beds for children in acute crisis related to mental illness. By evaluating the status of children's psychiatric beds in 2012, that deficit has grown to 65 beds. To prevent our community from sending a child in acute crisis to Austin, Dallas or Houston due to a lack of available beds, we are planning to expand our campus to create a regional psychiatric service for children ages 3–17. This regional service will help divert children from traditional ER's where psychiatric care is not available, to the compassionate services offered at Clarity CGC. This is a longer-term approach, which will require additional funding and is part of our five-year strategy to increase access to mental health treatment for families in need.



impact

we've treated over 8,000 patients in 2012

inpatient

Total patients treated:

1,335

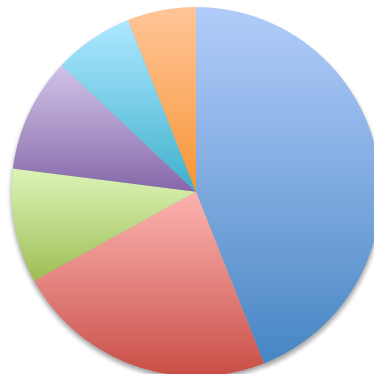
Primary diagnosis:



- Major Depressive Disorders: 42%
- Bipolar Disorders: 22%
- Other Mood disorders: 22%
- Schizophrenia/Psychotic Disorders: 9%
- Other disorders: 5%

outpatient

6,805



- ADHD¹: 44%
- Other psychiatric disorders: 23%
- Major Depressive Disorder: 10%
- Other Mood disorders: 10%
- Bipolar Disorders: 7%
- Anxiety Disorders: 6%

Program activity:

14,312 Inpatient days

42,620 Outpatient visits

Loyalty rate:

(average % of patients who would definitely recommend us to others):

Inpatient: 85%

Outpatient therapists and psychiatrists: 81%

¹ A substantial portion of children diagnosed with ADHD are also diagnosed with Oppositional Defiant Disorder, Conduct Disorder, Mood Disorders, Anxiety Disorders, Learning Disorders, and/or Communication Disorders.



financials

Clarity Child Guidance Center has many strengths, including strong fiscal stewardship and the ability to hire and retain an exceptional and compassionate staff. The administration and fundraising ratio at Clarity Child Guidance Center amounts to 14.4% of our overall budget. Our expense to revenue ratio is low, when compared to the 21% average for other non-profit organizations in the healthcare field.¹

Clarity CGC also offers the community the most extensive clinical staff specialized in children's mental health care. In fact, we offer the region's largest concentration of child and adolescent psychiatrists as well as the largest group of bilingual psychiatrists in the state. Clarity's staff is key to ensuring effective treatment and their dedication is reflected in the satisfaction rates of our families. In the past 12 months the average satisfaction rate of parents with the inpatient medical, clinical, and nursing teams was 90%, and outpatient therapists received a 91% rate. Our overall loyalty rate consistently performs five to ten percentage points above the best rated hospital in San Antonio.

| income | fy 2012 actual |
|------------------------------|---------------------|
| Income from patient services | \$14,059,407 |
| Other income ² | \$632,938 |
| United Way contribution | \$935,596 |
| All other contributions | \$770,196 |
| total | \$16,398,137 |

| expenses | estimated fy 2012 ³ |
|---------------------------------|--------------------------------|
| Cost of programs | \$13,785,564 |
| Cost of the center's management | \$2,050,826 |
| Cost of fundraising | \$272,301 |
| total | \$16,108,691 |

| staff | number in 2012 |
|---|----------------|
| Medical team (MD/DO, Residents, Pharmacists) | 35 |
| Clinical team (PhD, PsyD, Master level and other licensed counselors) | 42 |
| Nursing team (RN, LVN, Mental health counselors) | 118 |

¹ Source: Center for Non-Profits and Philanthropy, Non Profit Overhead Cost project, August 2004

² Other income consists of the rent and overhead charged to Southwest Psychiatric Physicians, the group of physicians serving the center, revenues from our cafeteria, investment income and other miscellaneous income.

³ Estimated 2012 is based on the actual cost breakdown for the previous year as reported in the 2011 990. These costs will be updated in January 2013, when we produce our 2012 990.



donors

Clarity Child Guidance Center gratefully acknowledges the foundations, corporations and individuals who are an integral part of the work of healing young minds and hearts through their generous contributions.

corporations, organization & foundations

ABC Family Medicine, P.A.
Ainsworth Trucking
Anyalee
AT&T Championship
AT&T United Way
Bolner's Fiesta Products, Inc.
Bradford Lawton, LLC
Builder Security Group, Inc
C.H. Guenther & Son, Inc.
Carey Construction & Restorations
Catto & Catto, LLP
Cavender Audi
Cecilia Willard Helping Fund
Chase Bank of Texas
CHRISTUS Santa Rosa
Clear Channel Communications
Clinical Trials of Texas, Inc.
Ed Rachal Foundation
Employees Community Fund of the The Boeing Company
Equip It LLC
Estrup LTD
Frost Bank
Fulbright & Jaworski, LLP
Give with Liberty
Goldsbury Foundation
Golf San Antonio
GoodSearch
Greater Texas Federal Credit Union
Hallmark College of Technology
HCA Caring for the Community
HEB
HOLT CAT
Humana
Intertech Commercial Flooring
Jackson Walker, LLP
JPMorgan Chase & Co
Junior League of San Antonio
Kerrville Funeral Home
Longhorn Recycling, L.P.
Marjorie T. Walthall Perpetual Charitable Trust
Matera Paper Company, Inc.
Mays Family Foundation

Methodist Healthcare Ministries
National Embroiders LLC
North Park Lexus
Northside Lions Charitable Foundation
NuStar
R.L. Worth & Associates, Ltd.
Rathole Drilling
Ruby Tuesday
San Antonio Area Foundation
San Antonio Children's Foundation
Southerland Communities
Southwest Psychiatric Physicians
Spurs Sports & Entertainment
St. Lukes Catholic Church Mens Club
Stumberg Foundation
SWBC
TEAM Integrated Engineering, Inc.
Texas Capital Bank
Texas Department of Agriculture
Texas Insurance Agency
Texas Young Professionals
The Charity Ball Association of San Antonio
The Keller-Martin Organization, Inc.
The Medical Center Foundation
Top Notch Energy Services
Top Notch Energy Services, Inc.
Travis Commercial Real Estate
Truist
United Way of Central & Northeastern Connecticut
United Way of Metropolitan Dallas, Inc.
United Way of San Antonio and Bexar County
University Health System
University of Texas Health Science Center Child & Adolescent
Psychiatric Division
US Raceworks, LLC
USAA
Valero Energy Corporation
Valley of the Sun United Way
Wells Fargo
Wells Fargo Community Support Campaign
Zachry Holdings, Inc.

donors

individuals

\$50,000 and over

Anonymous
Gary & Vickye Mills

Up to \$49,999

Mark Vickery

Up to \$24,999

Michael & Barbara Gentry
Bernie & Patricia Jensen

Up to \$9,999

Fred and Velma Hines
Joe Ruple

Up to \$4,999

Claudio Cepeda, M.D.
Shirley Crandall
Peggy Deming, CPA
David DeWall
Wayne J. Ehrisman, Ph.D.
Dick & Jimmie Ruth Evans
David & Rebecca Helterbrand
Mark S. Howard
Simone Kelly
Gina & Bruce Massey
Larry & Linda Mills
Amy L. Perry
Allen & Susan Pierce
Shanna Ramirez
William Scanlan, Jr.
John Seybold
GP Singh, M.D.
John C. & Mrs. Sparks, Sr., M.D.
Thomas Stone, PhD & Justice Catherine Stone
Rev. Cliff & Bebe Waller
Tullos and Carri Baker Wells

Up to \$999

Paul R. Brochu
Kathy Bruck
Chris Bryan
Charlie & Nancy Cheever
Rick & Yolanda Edwards
Marianne Fiorenza
Susan Gallagher
Geoffrey R. Gentry, Ph.D.
Lemoyne C. Hall
Linda Janet Holley, M.D.
Barbara Holmes
Edward & Margie Jimenez
Don Khan
Jim Kelso
Karl D. Koch, Ph.D.
Dan & Kristin Lopez
Tom Mayes, M.D.

Charlie & Kathy McLane
Bob McNeese
Lisa Morgan
Daniel Norris
Paul Peace
Graham Rogeness, M.D.,
Ed & Arlis Schmidt
Kay A. Scroggins
Teresa Sosse
Richard Wintheiser

Up to \$199

Heather Adams
Patricia L. & Harold E. Allen
Shelly Alvarez
Wayne B. Bachman
Cal Banker
Joseph Blader
Michael J. Broker
Kim Casperburke
Rick Cavender
Joyce Craig
Tony Diamond
Jose L. Fernandez, MD
Steven L. Fields
Jerry Fulenwider
Russ & Imogen Gantos
Buddy Gardner, Jr.
Marcia Grimm
Katrina Lee Hallmark, Ph.D.
Karen Hasty
Theresa Hill
John S. Jockusch
Jimmie Lea Joffe
Mary Ann Johansen
Angelina Lozano
Marilyn L. Maas
Carlos A. Macedo, M.D.
Elizabeth Martinez
Roberto & Beatriz Mauricio
Magdalena McCall
Gerard & Anna Migeon
Palmer Moe
Laura Montemayor
Nina Neish
Shawn Owens
Gilbert Perez
Frances I. Petimezas
Mason & Nellie Reddix
Tom & Berniece Reed
Herlinda Salazar
Diana Solano
Mary Jo Neely Willings, LPC
Stewart & Jeanette Wyland
Alejandro Ybarra

donors

in-kind

Americus Diamond
Arizona Biltmore, A Waldorf Astoria Resort
Canaan Land Ranch, Bed & Breakfast
Carroll Dorsey Walker
Cesar R. River, MA,LPC
Chef James Saftich
Computer Solutions
Crowne Plaza San Antonio Riverwalk
David Caulkins
Disneyland Resort Community Relations
Double Tree San Antonio Airport
Dr. Rebecca Kelso
Gail Stouffer
Horseshoe Bay Resort

Hotels & Preference
James Avery
Jason Dady Restaurants
Judge Peter Sakai
Mark Wohlfarth
Marmon Mok
Oak Hills Country Club
Randy Beamer
Robert Bruce
The Culinary Institute of America
The Westin Riverwalk, San Antonio
Valero Energy Foundation
Viceroy Anguilla Resort & Residences
Wimberley Zipline Adventures



healing young minds & hearts

8535 Tom Slick Drive, San Antonio, TX 78229 | (210) 616-0300 | 1-877-676-KIDS toll-free

claritycgc.org