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FRED HINES LEAVES A LEGACY OF INNOVATION, HEALING FOR CHILDREN WITH MENTAL ILLNESS

Since becoming CEO of Clarity Child Guidance Center 20 years ago, Fred Hines has focused his efforts on one all-encompassing goal: to help as many children with mental illness as possible. Under Hines' leadership, Clarity CGC has not only expanded its capacity to serve more children, but has also helped to change minds, since the stigma associated with mental illness is one of the biggest obstacles to getting help.

This combination of clinical and community leadership has positioned Clarity CGC as a national model for children's psychiatric care. Clarity CGC is the only not-for-profit organization in South Texas providing crisis assessment, inpatient, outpatient and day treatment mental health care to children ages 3-17.

When he retires as CEO this year, Hines will leave a legacy of innovation at Clarity CGC, including:

- **Reaching more children in need.** Hines spearheaded a 3-phase, \$22 million expansion to expand services and provide treatment to more patients. This includes the 2015 opening of Clarity CGC's Crisis Assessment Center, which provides fast access to assessments and hospitalization for children facing a mental health crisis. Clarity CGC serves nearly 9,000 patients annually on its 8-acre campus within the South Texas Medical Center and a community clinic on the West Side, which opened in 2013 to provide fast, easily accessible care to children in an underserved area with a high percentage of uninsured and underinsured patients. As a not-for-profit, Clarity CGC is committed to providing treatment to those in need regardless of the family's ability to pay.
- **Removing the stigma.** One in five youth will have a mental, emotional or behavioral disorder that requires help, but the stigma associated with mental illness is a significant barrier to treatment. To help eliminate this obstacle, Clarity CGC created One in Five Minds, a grassroots campaign that just marked its 5-year anniversary. One in Five Minds provides free tools and education to the community at large, including a new partnership with USAA to provide resources for military families.
- **Improving education among healthcare providers.** Hines has helped ensure that future pediatricians receive training in children's mental health care. Clarity CGC serves as a teaching hospital for Baylor College of Medicine and UT Health, which has located its Child and Adolescent Psychiatry Division on the Clarity CGC campus to enhance education, patient care and collaboration.
- **Creating a warm, child-friendly environment.** Designed with young patients in mind, Clarity CGC feels more like "camp" than healthcare campus. Campus buildings encircle a central courtyard with ample green space, with no fences or locked gates. Inspirational messaging and images surround the children, and their artwork is prominently displayed.

- **Developing a highly effective, innovative model of care.** Clarity CGC trains its staff to deploy a unique approach called Claritycare™, which relies on collaborative, peer-based problem solving. Clarity CGC provides one caregiver to 3 or 4 children, a ratio far lower than most for-profit mental health facilities (typically 1 caregiver to 6 to 10 children).

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